

# GLAMs + Wikipedia

Why we should be involved

# What is Wikipedia?

Wikipedia is a collaboratively edited, multilingual, free Internet encyclopedia that is supported by the non-profit Wikimedia Foundation.



# Show me the numbers

- **6<sup>th</sup>** most popular site worldwide
- **1<sup>st</sup>** website for reference worldwide
- **18 billion** page views each month
- **500 million** unique visitors each month
- **> 4.6 million** articles on the English Wikipedia
- **> 33.2 million** articles across all Wikipedias (287 languages)

Wikipedia is an incredible place to reach hungry learners and join a community of dedicated researchers who care deeply about making knowledge accessible to everyone.

**Nina Simon**, Executive Director of The Museum of Art & History  
in Santa Cruz and author of The Participatory Museum

# GLAMs? On Wikipedia?

“The GLAM-Wiki initiative (‘galleries, libraries, archives, and museums’ with Wikipedia; also including botanic and zoological gardens) helps cultural institutions share their resources with the world through collaborative projects with experienced Wikipedia editors.”

# Who's involved?

There is a US Consortium as well as several international consortiums. Major players include the National Archives, the Library of Congress, the Smithsonian Institution, the Museum of Modern Art, the New York Public Library, the British Museum, and the British Library.



# What are GLAMs doing on Wikipedia?

- Hosting edit-a-thons
- Hosting Wikipedians-in-Residence
- Uploading their images and digitized materials to Wikimedia Commons
- Improving articles related to their holdings
- Researching how users interact with Wikipedia and their repository



# What's an edit-a-thon?

An edit-a-thon is . . .

- a scheduled time where people edit Wikipedia together, whether offline, online, or a mix of both;
- typically focused on a specific topic, such as science or women's history;
- a way to recruit new Wikipedians and teach them how to contribute.



# What are the benefits?

Participating on Wikipedia allows GLAMs to share knowledge and resources in a popular and wide-reaching venue. This leads to increased awareness and use of GLAM collections and resources.

**Museums have the knowledge and the documentation, and Wikipedia has a global reach and a circulation far beyond anything any museum could achieve on its own.**

**Josep Serra**, Director, Museu Picasso

# Sources

## Slide 2: What is Wikipedia?

- [“Wikipedia.”](#) *Wikipedia*. (Accessed 18 September 2014)

## Slide 3: Show me the numbers

- [“The top 500 sites on the web.”](#) *Alexa*. (Accessed 18 September 2014)
- Cohen, Noam. [“Wikipedia vs. the Small Screen.”](#) *New York Times*. 9 Feb 2014.
- [Main page](#) on the English Wikipedia. (Accessed 18 September 2014)

## Slides 4-10

- [“Wikipedia:GLAM.”](#) *Wikipedia*. (Accessed 18 September 2014)
- [“Wikipedia:GLAM/US.”](#) *Wikipedia*. (Accessed 18 September 2014)
- [“Wikipedia:GLAM/Projects.”](#) *Wikipedia*. (Accessed 18 September 2014)
- [“Wikipedia:GLAM/Case studies.”](#) *Wikipedia*. (Accessed 18 September 2014)



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